

Ste 290 Medium Buying LLC 3380 Tremont Rd Columbus, OH 43221

> Contract # 10/12/16-11/08/16 2644843 Medium Buying LLC (17115)

Agency

Product

Schedule Dates

Advertiser

Comments Billing Type Account Types 유 Phone/Fax FEYEN WI SD-18 CHRISTIAN CAMBEIRO SEE REVS MADE - START DATE IS 10/12 THX

National/Political Candidate Agency BRD

Dan Feyen for WI Senate-R (112655) POLITICAL CANDIDATE (ns) (1186) Millennium Washington DC Millennium/DC, Washington DC (1108) FEYEN WI SD-18 (864237) Koehn,Zach

Brand

Buyer Name Sales Office Salesperson

> Last Modified Date Entered Order Type မှ မှ Entered By Package Deal Demo Headline # A35+R 09/26/16 8 10/19/16 Normal

Commission Commission % Net Total 15.00 \$44,140.50 ECR25308591 \$7,789.50

Elizabeth Bragstad

Sales Tax

By Broadcast Month
Oct. 2016
Nov. 2016 Grand Total: Green Bay (WLUK) **Spots** 58 32 8 \$51,930.00 \$33,225.00 \$18,705.00

Kennoves spots with rates too low to clear.

Accepted-Agency/Advertiser:	-		2.1 Normal	2.0 Revised	1.1.5 Closed Preempt (1)	1.1.4 Closed Preempt (1)	1.1.3 Closed Preempt (1)	1.1.2 Closed Preempt (1)	1.1.1 Closed Preempt (1)	1.1 End Da	1.0 Revised	Line Line
y/Advertiser:			2.1 Normal Line / News (2)	2.0 Revised Line / News (2)	Preempt (1)	Preempt (1)	Preempt (1)	Preempt (1)	Preempt (1)	1.1 End Dated Line / News (1)	1.0 Revised Line / News (1)	Line Type / Break Type (Ref #)
			10/15/16-11/05/16	10/15/16-11/05/16	10/17/16	10/17/16	10/17/16	10/17/16	10/17/16	10/17/16-10/19/16	10/17/16-11/04/16	Dates
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Date: Accept	CC		:30 8A- News-Good Day Wisconsin Saturday	:30 8A- News-Good Day Wisconsin 8a	_					:30 7A- News-Good Day Wisconsin 7a	:30 7A- News-Good Day Wisconsin 7a	Length Run Times
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	CONFIRMATION CONTRAC		1							×	× ×	We Th Fr Sa Su
	RACT	ŀ	4									Spots
Date:			\$200.00							\$400.00		Rate
Comments:			\$800.00									Total
			\$800.00 Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Circuit por Controls	Green Bay (WLON)	Green Bay (WLUK)	Green Bay (WLOX)	Station
			GOOD DAY SAI	GOOD DAY SAT	Pre-empt/Exception - Per Chris	Chris	Chris	Chris	Chris Pre-empt/Exception - Per	GOOD DAT WI /	GOOD DAY WIT	COOP DAY MIT 7
			9/ 28/ 10	9/26/16						10/13/10	10/10/16	0/36/16



3380 Tremont Rd Medium Buying LLC Columbus, OH 43221 Ste 290

Billing Type

Standard

Account Types

National/Political Candidate Agency BRD

Comments

FEYEN WI SD-18 CHRISTIAN CAMBEIRO SEE REVS MADE - START DATE IS 10/12 THX

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Phone/Fax Buyer Name Sales Office Salesperson

> FEYEN WI SD-18 (864237) Dan Feyen for WI Senate-R (112655) Koehn,Zach Millennium Washington DC Millennium/DC, Washington DC (1108) POLITICAL CANDIDATE (ns) (1186) Medium Buying LLC (17115) 10/12/16-11/08/16 2644843

Brand

Product

Agency

Schedule Dates

Advertiser

Contract #

Date Entered

09/26/16

Order Type Demo 8 8 Sales Tax Commission Commission % Package Deal Headline # Entered By Last Modified Net Total 8 \$44,140.50 \$7,789.50 15.00 A35+R ECR25308591 Elizabeth Bragstad 10/19/16 Normal

> Green Bay (WLUK)
>
> By Broadcast Month
> Oct. 2016
> Nov. 2016 Grand Total: **Spots** 58 32 8

\$51,930.00 \$33,225.00 \$18,705.00

ccepted		1	50	41,7	4.1.4	4.1.3	4.1.2	4.1.1	4.1	4.0	3.0	Line
Accepted-Agency/Advertiser:		Monitor Line / recess (c)	5 O Normal Line / News (5)	4 1 5 Cinsed Preempt (4)	4.1.4 Closed Preempt (4)	4.1.3 Closed Preempt (4)	4.1.2 Closed Preempt (4)	4.1.1 Closed Preempt (4)	4.1 End Dated Line / News (4)	4.0 Revised Line / News (4)	3.0 Normal Line / News (3)	Line Type / Break Type (Ref #)
			10/17/16-11/04/16	10/18/16	10/17/16	10/17/16	10/17/16	10/17/16	10/17/16-10/19/16	10/17/16-11/04/16	10/16/16-11/06/16	Dates
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Date:	의		4				-	+		+	4	٦
ίó			\$700.00						\$325.00		\$250.00	Rate
Comments:			\$9,800.00								\$1,000.00	Total
			\$9,800.00 Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	\$1,000.00 Green Bay (WLUK)	Station
			NEWS AT 9	Pre-empt/Spot - Per traffic	Pre-empt/Exception - Per Chris	Pre-empt/Exception - Per Chris	Chris	Chris Chris	NEWS AT U	NEWS AL 5	GOOD DAT WI SOM	Comments
			9/26/16	 		-		-	10/19/10	9/ 10/ 10	2/20/10	Entered



Ste 290 Columbus, OH 43221 3380 Tremont Rd Medium Buying LLC

Billing Type

Account Types

National/Political Candidate Agency BRD

Phone/Fax Buyer Name Sales Office Salesperson

Comments

FEYEN WI SD-18 CHRISTIAN CAMBEIRO SEE REVS MADE - START DATE IS 10/12 THX

Medium Buying LLC (17115) Dan Feyen for WI Senate-R (112655) Millennium Washington DC Millennium/DC, Washington DC (1108) FEYEN WI SD-18 (864237) 10/12/16-11/08/16 POLITICAL CANDIDATE (ns) (1186) Koehn,Zach

Brand

Product Agency Advertiser Schedule Dates Contract #

2644843

Demo ဝှ Order Type Entered By Commission % Package Deal Headline # Last Modified Date Entered A35+R ECR25308591 10/19/16 09/26/16 8 Elizabeth Bragstad Normal

15.00 \$7,789.50

Sales Tax Net Total Commission

> Oct. 2016 Nov. 2016 Green Bay (WLUK) By Broadcast Month Grand Total: 8

> > \$33,225.00 \$18,705.00 \$51,930.00

\$44,140.50

cepted-			10.0.1	10.0	9.01	8.01	2:		6.0.1	6.02	5.0.1 F	Line
Accepted-Agency/Advertiser:			10.0.1 Preempt (10)	10.0 Normal Line / SPOT (10)	9.0 Normal Line / SPOT (9)	8.0 Normal Line / SPOT (8)	/.U Normal Line / SPOT (/)	(2)	6.0.1 Preempt (6)	6.0 Normal Line / News (6)	5.0.1 Preempt (5)	Line Type / Break Type (Ref #)
			10/25/16	10/17/16-11/04/16	10/17/16-11/04/16	11/07/16-11/07/16	11/0// 10 11/0// 10	11/07/16_11/07/16	10/30/16	10/16/16-11/06/16	10/24/16	Dates
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Date:				\$650.00	\$600.00	20.00	00 0E\$	\$25.00		\$500.00		Rate
Comments:				\$7,800.00	20000	\$0.000 to	\$30.00	\$25.00		\$1,500.00		Total
			Green Bay (WLUX)	\$7,800.00 Green Bay (WLON)	\$9,000.00 Green bay (WLON)	Company Addition	\$30.00 Green Bay (WLUK)	\$25.00 Green Bay (WLUK)	Green Bay (WLUK)	\$1,500.00 Green Bay (WLUK)		Green Bay (WLUK)
			TO WORLD SERIES	WHILE OF TORTONE	MULEEL OF FORTH INF	JEODABON	DR OZ	DOCTORS	Program Change/Exception - NEWS AT 10PM DUE TO WORLD SERIES	NEWS AT 9	- 9P NEWS LATE TUES/WED/FRI DUE TO WORLD SERIES	Program Change/Exception
					9/26/16	9/26/16	9/26/16	9/26/16		9/26/16		בוומומו



Agency

Advertiser Schedule Dates Contract #

Brand Product

Ste 290 Columbus, OH 43221 3380 Tremont Rd Medium Buying LLC

Comments Billing Type

FEYEN WI SD-18 CHRISTIAN CAMBEIRO SEE REVS MADE - START DATE IS 10/12 THX

Account Types

National/Political Candidate Agency BRD

Sales Tax

Net Total

Phone/Fax **Buyer Name** Sales Office Salesperson

> FEYEN WI SD-18 (864237) Medium Buying LLC (17115) Dan Feyen for WI Senate-R (112655) 10/12/16-11/08/16 Millennium Washington DC Millennium/DC, Washington DC (1108) POLITICAL CANDIDATE (ns) (1186) 2644843 Koehn,Zach

> Demo 6 6 9 Entered By Package Deal Order Type Last Modified Date Entered Commission Commission % Headline # 09/26/16 10/19/16 15.00 A35+R 8 Normal

ECR25308591 Elizabeth Bragstad

Spots 58 32

\$33,225.00 \$18,705.00 \$51,930.00

8

\$44,140.50 \$7,789.50 Oct. 2016 Nov. 2016 Green Bay (WLUK)
By Broadcast Month Grand Total:

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Accepted-Aç		20.0 No	19.0 No	18.0 No	17.0 No	16.0 No	15.0 No	14.0 No	13.0 No		10.0.3 Preempt (10)	10.0.2 Preempt (10)	Line
Accepted-Agency/Advertiser:		20.0 Normal Line / SPOT (20)	19.0 Normal Line / SPOT (19)	18.0 Normal Line / News (18)	17.0 Normal Line / News (17)	16.0 Normal Line / News (16)	15.0 Normal Line / SPOT (15)	14.0 Normal Line / SPOT (14)	13.0 Normal Line / News (13)		empt (10)	empt (10)	Line Type / Break Type (Ref #)
er:)T (20))T (19)	vs (18)	vs (17)	vs (16))T (15))T (14)	vs (13)				eak Type (Ref
		10/12/	10/12/	10/12/	10/12/	10/12/	11/07/	11/07/	11/07/		10/28/16	10/26/16	#
		10/12/16-10/14/16	10/12/16-10/14/16	10/12/16-10/14/16	10/12/16-10/14/16	10/12/16-10/14/16	11/07/16-11/07/16	11/07/16-11/07/16	11/07/16-11/07/16		16	9	Dates
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		:30 6:30P- Wheel of Fortune	:30 6P- Jeopardy	:30 9P- News-FOX 11 News at Nine	:30 SP- News-FOX 11 News at Five	:30 7A- News-Good Day Wisconsin 7a	:30 6:30P- Wheel of Fortune	:30 6P- Jeopardy	Nine News-HOX 11 News at				Run Times
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•		\$650.00	\$600.00	\$700.00	\$325.00	\$400.00	\$650.00	\$600.00		\$700 nd			Rate
Comments:		\$1,950	\$1,800	\$2,100	\$975.	\$1,200	\$650.	\$600		\$700		<u>.</u>	Total
		\$1,950.00 Green Bay (WLUK)	\$1,800.00 Green Bay (WLUK)	\$2,100.00 Green Bay (WLUK)	\$975.00 Green Bay (WLUK)	\$1,200.00 Green Bay (WLUK)	\$650.00 Green Bay (WLUK)	\$600.00 Green Bay (WILUK)	3	\$700.00 Green Bay (WLUK)	Green B	9	Graen R
		ay (WLUK)	ay (WLUK)	ay (WLUK)	ay (WLUK)	ay (WLUK)	ay (whom)	ay (WLON)		av (WLUK)	Green Bay (WLUK)		Station Green Ray (WI LIK)
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		KIONE	NE CONTRACTOR			•		PINI IT I			Program Change/Exception - WHEEL AT 5:30PM DUE TO WORLD SERIES	- WHEEL AT 5:30PM DUE	Change/Exception
		2/ 20/ 10	9/26/16	9/26/16	97 /07 /6	07.02.6	0/26/16	9/26/16	9/26/16	9/26/16			Entered



Columbus, OH 43221 Ste 290 3380 Tremont Rd Medium Buying LLC

Comments

FEYEN WI SD-18 CHRISTIAN CAMBEIRO SEE REVS MADE - START DATE IS 10/12 THX

Billing Type

Standard

National/Political Candidate Agency BRD

Account Types

Phone/Fax **Buyer Name** Sales Office Salesperson

Schedule Dates Contract # 10/12/16-11/08/16 Koehn,Zach Millennium Washington DC

Brand Product

FEYEN WI SD-18 (864237) Medium Buying LLC (17115) Dan Feyen for WI Senate-R (112655) 2644843 Millennium/DC, Washington DC (1108) POLITICAL CANDIDATE (ns) (1186)

Advertiser

Agency

Demo Last Modified Headline # မှ Entered By Date Entered Order Type Package Deal A35+R ECR25308591 10/19/16 09/26/16 8 Normal

Elizabeth Bragstad

15.00 \$44,140.50 \$7,789.50

By Broadcast Month
Oct. 2016
Nov. 2016 Grand Total: Green Bay (WLUK)

90

Spots 58 32

\$33,225.00 \$18,705.00 \$51,930.00

Net Total Sales Tax Commission Commission %

Accepted		27.0	26.0	25.0	24.0	23.0	22.0	21.0	Line
Accepted-Agency/Advertiser:		27.0 Normal Line / News (27)	26.0 Normal Line / News (26)	25.0 Normal Line / News (25)	24.0 Normal Line / News (24)	23.0 Normal Line / News (23)	22.0 Normal Line / News (22)	21.0 Normal Line / News (21)	Line Type / Break Type (Ref #)
		10/30/16-11/06/16	10/21/16-10/21/16	10/21/16-10/21/16	11/07/16-11/07/16	11/07/16-11/08/16	10/24/16-11/04/16	10/24/16-11/04/16	Dates
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Date:		ià	15		;;	ii	ننا	ننا	Length
Accepted-Station:	CON	:30 8A- News-Good Day Wisconsin Sunday	:30 SP- News-FOX 11 News at Five	:30 7A- News-Good Day Wisconsin 7a	:30 SP- News-FOX 11 News at Five	:30 7A- News-Good Day Wisconsin 7a	:30 5P- News-FOX 11 News at Five	:30 7A- News-Good Day Wisconsin 7a	Run Times
Station:	뉤					2	w	2	SPW Mo
	MAI				-	×	× ×	× ×	Mo Tu
	CONFIRMATION CONTRA	1	1	2			× × ×	× × ×	We Th Fr Sa Su
	RAC.	 2		2		2	6	4	Spots
Date:		 \$200.00	\$700.00	\$750.00	\$700.00	\$750.00	\$700.00	\$750.00	Rate
Comments:		\$400.00	\$700.00	\$1,500.00	\$/00.00	\$1,500.00	\$4,200.00	\$3,000.00	ाठावा
		\$400.00 Green Bay (WLUK)	\$700.00 Green Bay (WLUK)	\$1,500.00 Green Bay (WLUN)	\$700.00 Green Bay (WLUK)	\$1,500.00 Green Bay (WLUK)	\$4,200.00 Green Bay (WLUK)	\$3,000.00 Green Bay (WLUK)	Station
		GOOD DAY WI	GOOD DAT WI	G000 000 000 000 000 000 000 000 000 00	GOOD DAY WI	GOOD DAY WI	GOOD DAY WI	GOOD DAY WI	Coop Pay Mil
		 10/19/16	10/12/101	10/10/1	10/19/16	10/19/16	10/10/16	10/10/16	10/10/16

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable	box) DERAL CAN	DIDATE	STATE/LOCAL CANDIDATE						
				rge During A Certification (
Station and Location: WLUK Green Bay, WI									
· 	ehn/Mediu		LC						
	alf of: DAN			·	,				
political party in the <u>GEN</u>	ERAL	of: WI SEI	VATE DIS	N STRICT 18					
	held on: NC		s:						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FEYEN FOR SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LORI FEYEN, TREASURER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/16/2016	Zach Koehn	Digitally signed by Zach Koehn Date: 2016.04.26 15:21:04 -04'00'						
Date	Signat	ure						
То Ве	To Be Signed By Station Representative							
☑ Accepted	☐ Accepted in Par	t □ Rejected						
(Jeh Ili	CHEAR SALVE	Rim						
Signature	Printed Name	Title						

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I,									
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:									
□ does	□ does not								
refer to an opposing candidate (check approgramming that does refer to an opposing		certify that for the							
(check applicable box)									
☐ the radio programming contains a personal audio statement by the candidate that dentifies the candidate, the office being sought, and that the candidate has approved the broadcast.									
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.									
Zach Koehn	Digitally signed by Zach Ko Date: 2016.09.16 17:33:56								
signature of candidate	or authorized committee	•							
Zach Koehn		9/16/2016							
printed name		date							

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.